

March 30, 2021

Dear Vendor,

Make plans for our 27th Annual Talking Rock Heritage Days. The festival dates are Saturday and Sunday October 16-17, 2021.

Some things have changed this year in our little town; we have increased our area for vendor booths (again), with more vendors we expect to attract a larger crowd of visitors. Our attendance was estimated at over 6,000 last year continuing the steady growth each year. We are reaching more potential visitors thru the statewide advertising.

Enclosed you will find a vendor application, which includes this year's prices. Due to the increase in cost of hosting the festival, we must increase booth prices.

We are looking forward to a larger festival this year with more advertising and community support. We hope you will make your plans now to participate in Heritage Days with us this year.

Sincerely,

Randy Banks Mayor